

Brooklyn Advertisements.

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Frederick Loeser & Co.

IMPORTING RETAILERS,
BROOKLYN.

Record Breaking Prices in Every Department.

We are now selling reliable goods only, lower than any house in this country. Our stocks are in daily evidence to prove it. We guarantee every price. If in

a day, a week, or month later the same article is offered you lower elsewhere, you need only make your claim on us, and it will be cheerfully allowed.

Ladies' Muslin UNDERWEAR.

The Most Important Sale Ever Made by Us.

We have sold many lots of desirable Underwear, but neither we nor any other house have ever before been able to offer their customers such high-class goods at such ridiculously low prices.

10,000 Pieces.

The entire stock on hand of a maker of the finest goods sold in New York, bought by us at about half price. The lot contains

NIGHT DRESSES, CHEMISES, DRAWERS, CORSET COVERS, WALKING SKIRTS, UNDERSKIRTS, in Muslin, Cambric and Lawns. They are divided into five lots:

39 cts. instead of 65 to 75 cts.

Fine Muslin Night Dresses, three styles—tucked yoke, embroidered edge; V shape, tucked front, embroidered edge; square yoke, with embroidered insertion. Walking Skirts, with deep cambric umbrella ruffle, tucked. Cambric Corset Covers, V shape, trimmed with fine embroidery. Muslin Drawers, with ruffle of fine embroidery and cluster of tucks. Cambric Drawers, with ruffle, fine lace edge.

59 cts. instead of 89 and 98 cts.

Muslin Night Dresses in four styles—yoke of solid tucks, with ruffle of fine embroidery; square yoke of embroidery insertings; V shape, with two insertions and edge. Cambric Chemises, cut French circular neck, ribbon and embroidery trimmed. Lawn Chemises, extra length, lace trimmed.

Muslin and Cambric Drawers, trimmed with fine embroidered ruffle. Cambric Corset Covers, high V neck and low square neck, prettily trimmed with lace, embroidery, and ribbons.

79 cts. instead of \$1.29 to \$1.49.

Fine Cambric and Muslin Night Dresses, in five styles—Empire, high V shape, edged with lace; ribbon, high V shape and square yoke, also Marguerite effect, ruffle of fine lawn, hem and tucked. Fine Lawn and Cambric Chemises, regular and extra length, lace and embroidery trimmed; also Colored Lawn Chemises, lace insertion and edging. Drawers of fine Cambric, with deep embroidered ruffle; of Lawn, with Point de Paris insertion and edging. Corset Covers, low neck, lace trimmed. Also some with fine embroidery and ribbon trimmed. Fine Muslin Walking Skirts, deep Umbrella ruffle of fine embroidery.

95 cts. instead of \$1.55 to \$1.95.

Extra fine Cambric and Muslin Night Dresses, in four styles—Empire, V shape, square yoke, and low cut square necks, very elaborately trimmed with fine laces and embroidery. Fine Chemises of soft Cambric, Lawn, and Nainsook, regular and extra length, elaborately trimmed with laces and embroidery. Fine Cambric, Lawn and Muslin Drawers, umbrella and regular shape, embroidery and lace trimmed. Corset Covers, fine cambric, handsomely trimmed with laces and embroidery. Extra quality Muslin Skirts, umbrella ruffle of Lawn, edged with 5-inch ruffle of open English brocade.

\$1.19 instead of \$2.00 to \$2.50.

Very fine Cambric Night Dresses, in four styles—surplice neck; square yoke, elaborately trimmed with lace; V shape, embroidery and lace insertion; square yoke, trimmed with deep ruffle of lace. Fine Lawn Chemises, extra long, trimmed with lace, embroidery and ribbons. Umbrella Skirts, with deep embroidered ruffle, also lace trimmed. Fine Lawn Drawers, Umbrella shape, elaborately trimmed with lace. Fine Cambric Corset Covers, embroidery and lace trimmed.

Very Special.

1,000 single garments of the finest grades, all manufacturers' samples, consisting of Night Dresses, Skirts, Chemises, Corset Covers and Drawers, in fine Cambric, Nainsook and Lawn, very elaborately trimmed, at greatly reduced prices.

Special Notice.

All the above garments are made in generous proportions and are perfect fitting; materials are the finest, and laces and embroidery the best, designs the newest.

Table Linens.

Low Prices Made Still Lower.

Good quality Bleached Damask, 47 cts. per yard instead of 75 cts. Heavy Bleached Satin Damask, 57 cts. instead of 75 cts.

Manufacturers' discarded patterns of extra weight and fine quality Bleached Damask, 85 cts. instead of \$1.15. Extra super Double Satin Bleached Damask, \$1.35 instead of \$1.55.

Heavy weight 3/4 Bleached Damask Napkins, \$1.05 per dozen instead of \$2.50. Superior quality 3/4 Bleached Satin Damask Napkins, \$2.45 instead of \$3.50. Heavy and fine quality 3/4 Double Satin Damask Napkins, \$4.39 instead of \$7.50.

And Goods in Every Department Equally as Low as Those Especially Advertised.

BLACK SILKS,

Bought at the late Auction Sales, At the Lowest Prices Ever Known for Such Desirable Goods.

We offer them proportionately low.

20-inch Black Satin Rhadames, regular 60 ct. quality, at 40 cts. per yard. 24-inch Black Satin Rhadames, regular 80 ct. quality, at 60 cts. Finer qualities up to \$1.50, at proportionately low prices.

20-inch Black Satin Duchesse, regular 80 ct. quality, at 50 cts. 23-inch Black Satin Duchesse, regular \$1.15 quality, at 70 cts. 23-inch Black Satin Duchesse, regular \$1.50 quality, at 98 cts. Finer qualities up to \$2.50, at proportionately low prices.

21-inch Black Satin Luxor, regular 75 ct. quality, at 50 cts. 21-inch Black Satin Luxor, regular \$1.00 quality, at 60 cts. 21-inch Black Satin Luxor, regular \$1.25 quality, at 80 cts. Finer qualities up to \$2.00 at proportionately low prices.

19-inch Black Gros Grain, regular 75 ct. quality, at 50 cts. 23-inch Black Gros Grain, regular 98 ct. quality, at 70 cts. Finer qualities up to \$2.00 at proportionately low prices.

19-inch Black Brocade Gros Grain, handsome design, at 40 cts. 21-inch Black Brocade Gros Grain, large, stylish designs, at 60 cts. 21-inch Black Brocade Gros Grain, large, handsome designs, regular \$1.00 quality, at 70 cts.

Ladies' Hats.

58 cts. instead of \$1.48 to \$2.75.

75 dozen Hatters' Silk Plush large Hats, Turbans, Sailors, Flats and Walking Hats, part ribbon, trimmed and ready for wear. Finest qualities, all new shapes, black and colors.

48 cts. instead of 98 cts. to \$1.25.

50 dozen patent Bright-finish Flats, imported, finest qualities, four shapes for Ladies and Misses, in black, browns, tan, navy greens, cardinal, cerise and myrtle.

75 cts. instead of \$1.08 to \$2.08.

90 dozen Silk Velvet Turbans and Shapes, with fancy braid brims, in plain colors and combinations, all this season's shapes.

48 and 75 cts. instead of \$1.25 to \$1.75.

75 dozen extra fine qualities of real French Alpine Hats, smooth and Camel's Hair finish, in black, browns, navy and pearl, ribbon trimmed and leather sweat bands, ready for wear.

Ribbons.

17 cts. instead of 38 to 58 cts.

15,000 yards very finest all Silk Ombre Glace Taffeta and Taffeta Warp Prints, in all the French combinations, 3/4 to 4 inches wide.

37 cts. instead of 75 cts. to \$1.25.

2,800 yards finest all Silk Fancy Ribbons, 4 to 9 inches wide, in Ombre Plaid, Checks and Stripes, Taffeta Warp Prints and Jacquard effects, Glace and Ombre edge and French Fancy Ribbons.

Sofa Pillows.

Silk Sofa Pillows, with ruffles, 18x18, 98 cts.; 20x20, \$1.27; 22x22, \$1.49. Tinted Sofa Pillow Tops, 8 cts. instead of 20 cts.

A new line of embroidered and stamped Bulgarian Sofa Pillows and Table Covers, just received.

Corsets.

A Record Breaker.

\$1.25 J. B. Corsets for 65 cts.

375 pairs J. B. Corsets, white, drab, and black, made of extra quality Drilling Satine strip-covered bones, heavily boned, embroidered top, flossed with Silk, sizes 18 to 30. Also famous importation of our celebrated Melba Z Z Corsets, white, drab, and black, five different models, from \$1.95 up.

Laces.

Exhibition on Fifth Floor.

We invite your inspection of our new Laces and Fancy Neckwear.

That we lead in these lines is unquestioned, as no other firm in existence are established in the leading lace markets of the world as we are. Our branch houses in the following places are devoted exclusively to the making, as well as the collecting from the manufacturers and handworkers of Laces and Embroideries:

Paris, 48 Rue de Paradis. St. Gall, 1 Teufelstrasse. Plauen, 10 Bahndorfsstrasse. Le Puy, 2 Place du Beuil. Calais, 3 Rue Nationale. Nottingham, 47, 49, 51 Stone Street.

CAPES AND JACKETS.

We Offer the Following Really Great Opportunities.

\$6.50 instead of \$9.25:

Plush Capes, 20 inches long, embroidered with jet, silk lined, and trimmed with black Lama fur.

\$10.50 instead of \$14.50:

Plush Capes, 27 inches long, embroidered with jet and braid, silk lined, trimmed with black Lama fur.

\$5.00 instead of \$7.75:

Black Beaver Cloth Capes, 23 inches long, trimmed with stitched straps of cloth, inverted pleat in back, high inlaid Velvet collar.

\$8.00 instead of \$11.75:

Kersey Cloth Capes, 25 inches long, full circular sweep, trimmed with rows of stitching and braid.

\$3.95 instead of \$5.75:

Black Cheviot Cloth Jackets, wide shield front, pleated back, rolling collar, tailor made.

\$6.00 instead of \$9.75:

Fine grade Irish Frieze Cloth Jackets, black or tan, military front, pleated back, flaring collar, fancy cuff.

\$11.50 instead of \$16.50:

Black Cheviot Jackets, shield front with fly, flaring collar, lined throughout with fancy Taffeta Silk.

Misses' and Children's Department.

100 Bonnet Jackets, blue or black, shield front, pleated back, double storm collar, 14, 16 and 18 years, \$5.75 instead of \$7.25. 100 Irish Frieze Cloth Reefers, blue, brown or tan, the new shield front, rolling collar, 4 to 14 years, \$3.75 instead of \$5.50.

Fur Department.

Leaders in Boas and Scarfs.

Black Thibet Boas, 1 1/2 yards long, \$3.75, \$4.50, and \$5.75.

Alaska Sable Scarfs, XXX quality, 30 inches long, finished with animals' heads and tails, \$11.75 instead of \$16.50.

Mink Scarfs, fine grade, 30 inches long, finished with animals' heads, ten tails, \$12.50 instead of \$17.50.

Genuine Stone Marten Scarfs, full lengths, ten tails, \$14.75 instead of \$22.50.

Repairing and Remodeling.

We repair Fur garments of all kinds, and also remodel them to the latest styles, at the lowest prices for first-class work.

Real Tortoise Shell Goods.

Heavy Quill Pompadour Side Combs, 4 inches long, 40 cts. each; stock price \$1.19; 4 1/2 inches, 75 cts. stock price \$1.30; 5 inches, 80 cts. stock price \$1.59. 5-inch heavy back Bang Combs, 48 cts. stock price, 80 cts.

8-inch Side Combs, 25 cts. per pair; 3 1/2-inch, 35 cts.

An assorted lot of open work Hair Pins, 60 cts. instead of \$1.19 and \$1.30.

A variety of styles in Spanish Comb effect, \$1.19 instead of \$1.75.

2 1/2-inch Hair Pins, 2 cts. each; 3-inch, 3 cts.

Crepe Paper.

Special Sale of Lamp Shades.

Large Banquet size, double skirts, stylish, artistic colors, made on best standard frames, fully protected with asbestos cloth, \$5.00.

Handsomely trimmed with chrysanthemums, \$2.00.

Large Shades, double skirts, special flowers, bronze tints, quaint colors, for odd rooms, \$3.00.

Dainty Princess Shades, 75 cts. and \$1.25.

Handle Shades, full round skirt, flower trimmed, 15 cts.

Square cornered, flower trimmed, 25 cts.

Side Shades on wire backs, exquisite roses, bud and leaves, 60 cts.

Butterflies, brilliantly flittered, 40 cts.

Shaving Balls in all the popular college colors, 50 cts.

Souvenir Doll Pen Wipers, 50 cts.

Crepe Paper, in new tints and borders, flower designs, Dresden and Delft effects, 25, 40, 50 and 80 cts. per roll.

Boys' Clothing.

Real Leaders.

Fine White Lawn Blouses, nicely trimmed with embroidery, large sailor collar, 8 to 7 years, 40 cts.

200 all wool Knee Pants, fifteen different patterns, 4 to 15 years, 40 cts.

150 all wool Cheviot Suits, ten patterns, some double stitched, 6 to 15 years, \$2.95 instead of \$4.00.

125 choice all wool Cheviot Suits, light, medium and dark colors, warranted to wear well, extra pair of pants, 6 to 15 years, \$3.87.

Men's Neckwear.

Extra fine quality Silk and Satin Ties and Four-in-Hands, handsomely lined with Silk Serge, light, medium and dark grounds, with assorted figures and stripes, 25 cts. instead of 35 cts.

FURNITURE.

Parlor Chairs, Arm Chairs and Divans.

Another lot, equally as good as those sold last week, which were the sensation of the year.

Cherry and Mahogany frames, handsome inlaid and covered with Tapestry and Velvet.

Parlor Chairs, \$5.75 and \$6.75, instead of \$12.50 and \$14.50.

Arm Chairs, \$4.75 instead of \$10.50.

Parlor Divans, \$11.75 and \$14.75 instead of \$18.75 and \$23.00.

Also a number of CHEFFONNIERS in Oak, Birch, Maple and Mahogany, very desirable patterns, at greatly reduced prices.

Carpets.

\$1.00 Quality for 79 cts.

A desirable assortment of fine Velvet Carpets in Parlor, Library and Hall patterns, with and without borders.

\$1.75 instead of \$2.25 and \$2.50.

Royal Wilton Carpets, all the standard makes in the newest and most desirable patterns.

Rugs.

Tremendous Reductions

in best quality Wool Reversible Rugs, new goods.

18x24 inches, 92 cts. instead of \$1.45.

21x25 inches, \$1.35, instead of \$2.10.

26x34 inches, \$1.85, instead of \$2.98.

30x40 inches, \$2.25, instead of \$3.58.

36x42 inches, \$3.50, instead of \$5.00.

48x64 inches, \$5.40, instead of \$8.50.

60x90 feet, \$12.75, instead of \$18.50.

70x104 feet, \$19.50, instead of \$27.00.

92x12 feet, \$20.00, instead of \$32.50.

9x15 feet, \$40.00, instead of \$50.00.

Prices of Kohls Rugs cut again:

30x18 inches, 35 cts. were 60 cts.

36x24 inches, 60 cts. were \$1.00.

72x30 inches, 98 cts. were \$2.00.

84x48 inches, \$1.08, were \$3.00.

12x15 feet, \$0.98, were \$1.00.

Good colorings and one of the best makes.

Dinner Sets.

Positively the Lowest Prices in the Two Cities for Such Qualities.

\$8.00 English Porcelain Sets, 100 pieces, \$3.25.

\$10.00 English Porcelain Sets, 115 pieces, \$5.00.

\$10.00 English Porcelain Sets, 119 pieces, \$6.25.

\$12.50 English Porcelain Sets, 130 pieces, \$12.00.

\$22.50 Austrian China Sets, six different decorations, \$15.50.

\$55.00 Limoges China Sets, \$24.00.

A limited number of high grade thin French China Sets, handsomely decorated with flowers and gilt, service for 12 people, \$30.00. For set instead of \$50.00.

Cutlery.

A Saving of 25 per cent.

A large lot of cutlery from the well-known factory of Sanders, Fry & Clark, including Carver and Forks, Table, Dessert, and medium Knives, Paring Knives, and odd Forks, all guaranteed the finest quality steel—at prices which mean a saving of 25 per cent. as compared with lowest prices.

Hosiery & Underwear.

Better Values than these Never Offered.

Section C, Rear of Store.

Ladies' fine gauze Black Cotton Hose, high spliced heels and double soles, guaranteed stainless, also Men's tan and black Half Hose and Children's Ribbed Cotton, in broken sizes, 12 1/2 cts. per pair instead of 19 and 25 cts.

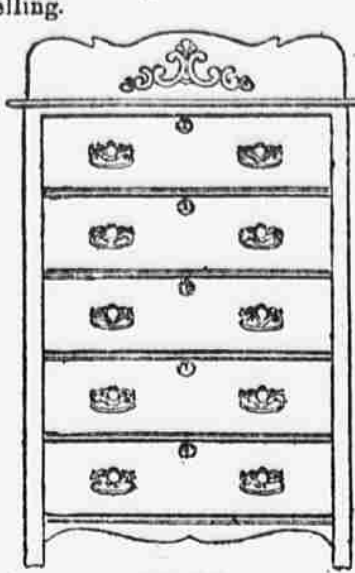
Ladies' extra quality White Merino Vests, handsomely trimmed, high neck, long and short sleeves, also Drawers to match, sizes 28 to 40, 30 cts. each instead of 50 cts.

Ladies' extra fine quality, fashioned, White Ribbed Merino Vests, trimmed with ribbon at neck and self fronts, high neck, long and short sleeves, also Drawers to match, all sizes, 50 cts. each instead of 75 cts.

CAUGHT IN THE ACT!

We have been discovered selling Furniture and Carpets to the Brooklyn public under regular prices. On investigation the goods were found to be far above the average quality. Further inquiry showed that we gave the people longer time to pay for them, and never pressed for payment in cases of sickness or slackness of work. To all of which we enter a PLEA OF "GUILTY."

Here is a proof of the underselling.



\$3.98.

For this week only, this handsome Solid Oak 5-Drawer Chestonier, well made and nicely finished; Brass Handles and Casters.

Anything and everything for housekeeping and the best possible value for credit.

Our stock of Carpets and Rugs comprises the newest and latest patterns and designs for this Fall at exceptionally low prices.

IF SEE OUR LIBERAL TERMS.

\$30 worth, 50c. weekly or \$2 monthly.

\$50 worth, 75c. weekly or \$3 monthly.

\$65 worth, \$1 weekly or \$4 monthly.

\$80 worth, \$1.25 weekly or \$5 monthly.

\$100 worth, \$1.50 weekly or \$6 monthly.

JAMES MCENERY,

86 and 88 Myrtle av., cor. Lawrence st., BROOKLYN.

For Value Received

We promise to give for the coming week more shoe for the money than has ever yet been offered.

The price is \$2.79.

KID BUTTON, CLOTH TOP.

KID LACE, LEATHER TOP.

NARROW TOE, MEDIUM TOE.

WIDE TOE.

TIPPED TOE, PLAIN TOE.

TEN DIFFERENT STYLES.

At \$2.79.